





# A Membership Opportunity!

ATB Financial Exclusive Offer<sup>1</sup>  
 Card Payment Processing Made Simple



ATB Financial is pleased to offer the following rates for all card payment processing needs to members of the Alberta Chambers of Commerce effective April 1, 2008.

	1.71% *
	1.71%*
	\$0.10 each
 Terminal Rental**	\$33.00/month
Monthly Fee	\$20
Merchant Direct (online reporting – optional)	\$10.00/month per location
One time Activation Fee	\$50
Cancellation Fee ***	\$300

\* This Qualified Rate applies to all transactions processed by merchants including all card types (consumer, premium, corporate) and regardless of method of processing (swiped, keyed, ecommerce, etc). A Non-Qualified Fee of 1.0% will also apply to all transactions that do not qualify as electronic consumer transactions including manually keyed transactions, ecommerce transactions, card not present transactions, corporate card transactions, foreign card transactions and transactions that are not settled within 3 business days of receiving an authorization number.

\*\* Terminal is for an IP 6200 Hi-speed terminal. If any other terminal is requested, standard terminal fees will apply.

\*\*\* If services cancelled at any time within 3 years of the original application date.

# Value-Added Program

## Value Added Services

In addition to dedicated customer support, a one bank – one account solution, and competitive discount rates, ATB's Merchant Payment Solutions also has available the following great value added services.

Note: The special offer prices do not apply to these value-add services. Ask your sales representative for complete pricing details.

### eSELECTplus

With eSELECTplus, you can increase sales and enhance your customer's online shopping experience by empowering them to make immediate purchases over the Internet in a real time, secure transaction environment. Expanding your business beyond bricks and mortar has never been easier!

### Merchant Direct

An easy-to-use tool that provides you access to your merchant sales transactions 24/7. Improve management of day to day business information by viewing transactions online by transaction number, card number, date or amount.

### Gift Card

ATB Financial brings the revenue boosting potential of Gift Cards to businesses like yours. With the Gift Card market expected to grow by more than 55% by 2007, there isn't a better time to start your own success story. Increase sales, build your brand, and improve processes with our Gift Card program.

**Get ATB Financial Merchant Payment Solutions working for you.  
Call 1-888-428-2767 to talk to an ATB Merchant Services Specialist today.**

<input type="checkbox"/> I would like to receive more information on ATB Merchant Payment Solutions	
Name:	_____
Company Name:	_____
Address: _____	Phone: _____
City: _____	Fax: _____
P C: _____	E-mail: _____
Member in Good Standing of the: _____	Chamber of Commerce
Authorized Chamber Signature:	_____
Print Name & Title:	_____
<b>PLEASE FAX THIS FORM TO: 1-877-541-4360</b>	

or visit our website

[www.atb.com](http://www.atb.com)

offer expires December 31, 2008

<sup>1</sup> To qualify for the Exclusive Offer, you must be a new merchant customer to ATB Financial and an active member of the Alberta Chambers of Commerce. Offer is in effect as long as customer maintains their Alberta Chambers of Commerce Membership. Existing merchant customers of ATB that join the Alberta Chambers of Commerce can take advantage of this offer subject to an additional \$250 administration fee. ATB is free to change the rates charged for the various services included in this offer at its sole discretion and at any time. ATB Financial reserves the right to determine qualified merchants.