

# A Membership Opportunity!



*Does the world know you are a legitimate business?*

Everyday businesses enter the world of online commerce to increase their commercial activity and to expand their audience. With this growth comes the risk of not knowing whom you are dealing with or, even worse, losing a potential customer because they cannot verify that your business is trustworthy. With websites literally “popping-up” all over the Internet, sometimes they are gone as fast as they appear, and most websites do not offer a verified local business presence. The majority of web visitors to an unknown business site only consider doing business if there is a trusted third party represented.

*Through your local Chamber of Commerce... we can help!*

The ChamberTrust Seal program is the Chamber of Commerce’s unique powerful online trustmark. It is geared to worldwide business-to-business interactions, which account for most of online commerce. The ChamberTrust Seal will:

- Tell the world your business is real
- Help you stand out among the competition
- Provide a worldwide registry of legitimate potential business customers

*Contact your local Chamber of Commerce or visit [www.ChamberTrust.org](http://www.ChamberTrust.org)*

Applying is easy! Businesses apply online using a standardized application form. This form is forwarded to the relevant local Chamber, which verifies the information.

The cost is affordable! For \$359 Cdn. plus GST, the ChamberTrust Seal is a very inexpensive business-building tool. Not only does the ChamberTrust Seal give potential clients confidence in your business, it also provides access to one of the largest worldwide networks of potential clients.