



Christmas Expo

Sponsorship Package 2017

GOLD SPONSOR ADVERTISING PACKAGE

\$2,000.00 – One Opportunity Offered

By sponsoring the Christmas Expo, your company will not only be recognized in advertisements and online but also to the 15 000 attendees that go through the show over the course of the weekend!

For your investment, you will receive:

- One 10x10 trade show vendor booth (manned by your staff) (\$550 value) or
- ½ booth space for you to display a pop up banner and/or promotional material. As an extra bonus, you don't have to man the booth all weekend, Chamber staff/volunteers will hand out your promotional material! (\$550 value)
- Opportunity to display company banners on event site (\$250 value)
- Prime full-page ad in Expo program (inside front cover, inside back cover or back cover) (\$700 value)
- 200-word welcome message to be included in the Expo program (\$500 value)
- Recommendation to Newcap News while onsite to interview Gold Sponsor (if on site) and guaranteed business description provided by the live on location (\$200 value)
- Opportunity to contribute 2-3 sentence quote for Expo media releases for potential to be included in new articles (\$250 value)
- Gold level logo recognition on the event webpage on Lloydminsterchamber.com, newspaper ads, Chamber newsletter, and event program handed out at the Expo (\$485 value)
- Gold level sponsorship recognition through Chamber social media and boosted event ad (Facebook and Twitter) (\$10 value)
- 20 show entrance tickets (for use at your discretion, hand out to your staff, family and friends) (\$100 value)
- Three complimentary ads in the Chamber newsletter, emailed to 762-member email addresses. A great advertising medium for those wanting to reach local business owners and managers! (\$180 value)

\$3,225 advertising value for only \$2,000!

Please note that the Christmas Expo is organized in conjunction with the Christmas Craft Fair. The Craft Fair is a separate show so your sponsor logos will **not** appear on their advertisements.



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SILVER SPONSOR ADVERTISING PACKAGE \$1,000.00 – Three Opportunities Offered

By sponsoring the Christmas Expo, your company will not only be recognized in advertisements and online but also to the 15 000 attendees that go through the show over the course of the weekend!

For your investment, you will receive:

- ¼ booth space for you to display a pop up banner and/or promotional material. As an extra bonus, you don't have to man the booth all weekend, Chamber staff/volunteers will hand out your promotional material! *(\$400 value)*
- Silver level logo recognition on event program handed out at the Expo *(\$60 value)*
- Silver level logo recognition on the event webpage on Lloydminsterchamber.com *(\$200 value)*
- Silver level logo recognition on newspaper ads and Chamber newsletter *(\$210 value)*
- Silver level sponsorship recognition through Chamber social media and boosted event ad (Facebook and Twitter) *(\$10 value)*
- Full page ad in Expo program *(\$500 value)*
- Business description on Real Country and the Goat during the live on location *(\$60 value)*
- 10 show entrance tickets (for use at your discretion, hand out to your staff, family and friends) *(\$50 value)*
- Two complimentary ads in the Chamber newsletter, emailed to 762-member email addresses. A great advertising medium for those wanting to reach local business owners and managers! *(\$120 value)*

\$1,550 advertising value for only \$1,000!

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BRONZE SPONSOR ADVERTISING PACKAGE

\$500.00

By sponsoring the Christmas Expo, your company will not only be recognized in advertisements and online but also to the 15,000 attendees that go through the show over the course of the weekend!

For your investment, you will receive:

- ½ page ad in Expo program (*\$250 value*)
- 4 show entrance tickets (*\$20 value*)
- One complimentary ad in the Chamber newsletter, emailed to 762-member email addresses. A great advertising medium for those wanting to reach local business owners and managers! (*\$60*)
- Bronze level logo recognition on newspaper ads and Chamber newsletter (*\$210 value*)
- Bronze level logo recognition on the event webpage on Lloydminsterchamber.com (*\$200 value*)
- Bronze level logo recognition on event program handed out at the Expo (*\$50 value*)
- Bronze level sponsorship recognition through Chamber social media and boosted event ad (Facebook and Twitter) (*\$10 value*)

\$800 advertising value for only \$500!

Please note that the Christmas Expo is organized in conjunction with the Christmas Craft Fair. The Craft Fair is a separate show so your sponsor logos will **not** appear on their advertisements.