

"I've joined the Chamber... Now what?" *Making the most of your Chamber Membership*

First 30 days, you're encouraged to:

- Put your Membership decal in a prominent location at your business
- Visit the Chamber website (www.lloydminsterchamber.com) and look at the other Members information
- Log on to your Member Page and review your information for the Member Directory
- Make valuable business connections at a Chamber networking event (Chamber Connect or Chamber on Tap)
- Like the Chamber on Facebook (facebook.com/LloydChamber)
- Follow the Chamber on Twitter (@LloydChamber)
- Connect with the Chamber on LinkedIn
- Add the Chamber logo to your website. We will provide the file
- Consider the planning of your Grand Opening Event. We can assist you
- Consult with your Chamber rep to see if Group Insurance is right for you

By 60 days, you're encouraged to:

- Post your event on the Chamber Events Calendar
- Attend a signature Chamber event (Golf Tournament, Business Excellence Awards)
- Stop by the Chamber office to introduce yourself in person
- Email your current company logo (best quality available, high quality .jpg or vector format) to info@lloydminsterchamber.com

By 90 days, you're encouraged to:

- Review Member benefits & discount program for innovative ways to be more cost-effective
- Attend another Member's Opening or event for networking opportunities
- Submit your business to be highlighted in the Member Spotlight
- Consider posting an ad in the Chamber Advocate Newsletter
- Continue to make your business relationships work for you at networking and educational events

By 120 days, you're encouraged to:

- Consider sponsoring a well attended event for brand awareness & increased networking opportunities
- Explore opportunities in your company to use a comprehensive Membership List for direct mailing purposes
- Make the Chamber a part of your media outreach and continue to send press releases, media advisories and other updates
- Share your Chamber experience with someone that would benefit from membership
- Contact your Member rep if you have any questions about Membership

By 180 days, you're encouraged to:

- Review the Membership Directory for potential business connections
- Attend a Chamber hosted seminar or workshop to continually improve your knowledge base
- Add rich media such as photos and video to your Member page
- Look for additional engagement opportunities with your Chamber (marketing or sponsorships)
- Submit your Member testimonial!

Let us know how your Chamber membership is working for you! If you feel that it is not, let's discuss the issues and opportunities for your company



www.lloydminsterchamber.com

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