

## **Increased Flights and Air Service out of the Lloydminster Airport (CYLL)**

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*Updated 2020*

### **ISSUE:**

Presently, the Lloydminster Airport (CYLL) only provides scheduled passenger service to and from Calgary (YYC). Daily roundtrip service is offered once per day in the late afternoon, six days per week. This increases to seven days a week for the summer starting in late April. These flights are consistently exceeding 80% capacity and public feedback has been critical of the offered flight times. If more flights and destinations can be offered from CYLL, it will increase the quality of life for the people and businesses of Lloydminster and the overall attractiveness of the City.

### **BACKGROUND:**

1. The Lloydminster Airport's primary market area relevant to air travel is approximately a 70-kilometre radius around Lloydminster. The population in the primary market area is estimated at 63,500 people and 23,000 households. The surrounding secondary market area in a 150 km radius is estimated at 200,000 people and 78,000 households.
2. Ninety-four percent of respondents surveyed stated that they would use CYLL if flights of interest were offered.
3. Respondents stated that desired destinations from CYLL include Edmonton, Calgary, Saskatoon, Vancouver/Abbotsford, Regina, Toronto, Winnipeg, Las Vegas, Phoenix, and Mexico.
4. The estimated total value of the airline travel market for the Lloydminster area is approximately \$44.3 million of which about 11% or \$4.8 million is realized with flights from CYLL.
5. For business travellers, the most frequently used airports are Edmonton, Lloydminster, and Saskatoon.
6. Business travellers stated the factors important for choosing an airport to fly from are as follows: minimizing connecting flights, ticket price, and schedule flexibility.
7. There are currently no flights going east.
8. Business investment attraction opportunities frequently rank logistics and community access as a top priority for site selection.
9. Expanded air service opportunities increase the overall quality of life for Lloydminster making it more attractive for residents, businesses, events, tourists, students and the workforce.

### **RECOMMENDATION:**

The Lloydminster Chamber of Commerce requests that the City of Lloydminster work with new and existing airline service providers to offer increased flights and destinations to enhance the quality of life in the region and aid in attracting community investment from businesses and the tourism industry.

City of Lloydminster. (2020) *Economic Development Data*.

Schollie Research & Consulting. (2016). *Lloydminster Airport (CYLL) Passenger Demand Study*.