Our Grand Opening Packages

For all packages, the host business will be responsible for food costs. For the basic and deluxe packages and upon request, the Chamber can coordinate the food, however the host will be billed additionally the cost of food.

Basic Package Included in Membership

- Ribbon cutting ceremony: Ribbon and giant scissors provided by the Chamber
- Picture of ribbon cutting
- Announcement and picture of ribbon cutting ceremony posted in the Chamber Newsletter
- Congratulatory presentation by the Chamber





Premium \$300

Everything in the basic package plus:

- A sample event planning timeline
- Invite the Mayor and request congratulatory presentation (based on Mayor's availability)
- Advertising of the grand opening in the Chamber newsletter to invite the community/other businesses
- · Event listing on lloydminsterchamber.com
- Advertising of the grand opening on the Chamber social media



Deluxe Package \$1000

Our events coordinator will work with your business to determine what will suit your needs best. Includes everything in the premium package. Options may include:

- Boosted social media
- Personal phone call invitations
- Targeted mailed custom invitations to a max of 100
- Decorations (balloon pillars, balloons, and streamers)
- Take registration for the event
- Press release and coordinate attendance with media

Government Officials to Invite

Mayor—Gerald Aalbers 780-875-6184 4420 50 Avenue Lloydminster, AB ToV oW6

SK MLA-Colleen Young 306-787-0007 Unit 2 - 4304 40th Avenue Lloydminster, SK, S9V 2H1

AB MLA-Richard Starke 780-853-4202 5036 49 Avenue Vermillion, AB T9X 1B7

AB MP-Shannon Stubbs 613-992-4171 Box 300 Manville, AB ToB 2Wo

SK MP-Rosemarie Falk 306-825-5505 Unit #3, 4304- 40th ave Lloydminster SK



Make your grand opening an event with impact!

Let the Lloydminster Chamber of Commerce assist you with your ribbon cutting or grand opening celebration.

Our support is available if your business/ organization is a current member of the Lloydminster Chamber of Commerce and you have:

- Opened your doors in the last 12 months and have not yet had a grand opening
- Relocated/rebranded in the past year
- Remodeled or expanded your present location
- Changed ownership

A Grand opening is a big event and new businesses should take full advantage of the opportunities it offers to gain publicity and attract potential customers on the very first day. It deserves the time it takes to plan it well. Let the Chamber help in the planning process

You should begin planning your grand opening just as soon as you begin planning your business. It is important! Your grand opening is a way of inviting potential customers into your business and turning them into regular customers.

If you are interested in having the Chamber assist with your Grand Opening, please call the office at 780-875-9013 or email info@lloydminsterchamber.com



www.lloydminsterchamber.com