
The Lloydminster Chamber of Commerce Member to Member (M2M) Discount Program

PURPOSE:

1. The Member to Member (M2M) Discount Program is designed to provide all Chamber members with exclusive offers, benefits, and value-added opportunities through other Chamber members, which would not be available through any other program.
2. To help members realize greater returns through increased M2M savings and sales, which help offset the cost of their annual Chamber membership fees.
3. For Chamber members to use as a marketing tool to help grow and develop their business.
4. Encourages business to business relationships and supports the local economy.
5. There is no registration fee for members to participate in this program.

PROGRAM CRITERIA:

- Discount providers must be a member in good standing of the Chamber, with membership fees paid in full. If your membership lapses, the Chamber reserves the right to remove your offer, from our program.
- M2M Discount offer is subject to approval by the Chamber Office. The provider may be asked to clarify their offer, if the intent is not clear prior to final approval.
- The chamber reserves the right to reject any member participation in the M2M Discount Program.
- Discounts must be exclusive for all Chamber Members. Not a program otherwise marketed to the general public, business community, or through any other membership program or organization. Your discount must offer real value to the member that they cannot find elsewhere.
- The service of discount you offer must appeal to all sizes of business.
- For the partnership to be effective, it is the responsibility of the discount provider to inform all of their staff of the discount benefit the company is offering. Uninformed staff does not make for satisfied customers of users of the program.
- The Chamber member business agrees to indemnify, hold harmless and release the Chamber from any liability arising out of the offering and purchase of service and/or goods under the M2M Discount Program.

DISCOUNT RULES:

- Must apply to actual goods and service, i.e. no "free consultation" offers.
- Discount must be ongoing and not one time offers.
- Participating businesses must provide discounts for a **1 year period**.
- Discount may vary during the year upon 30 days written notice to the Chamber office; the new offer must go through the same review and approval process prior to being implemented.

SAMPLE DISCOUNTS:

- *Buy one entrée, get one free, any day, any time.*
- *10% discount of business cards and stationery for Chamber members only.*
- *1/2 prices lattes.*
- *20% off paperback books.*
- *15% off all purchases on Fridays.*
- *20% professional fee discount for Chamber members.*

Chamber Marketing of Program

- The Chamber will maintain an updated list of current qualifying chamber members to receive discounts on the website <https://business.lloydminsterchamber.com/list/>
- The Chamber will display M2M Discount Program as a full page in the Chamber Website <https://lloydminsterchamber.com/programs-services/member-2-member-discount-program/>
- The Chamber may advertise, publicize, and make available as part of its membership program, the M2M Discount Program.



Lloydminster
CHAMBER OF COMMERCE
Achieve Results. A Stronger Voice.



Member to Member Discount Program (M2M) Enrollment Form

Please direct any questions or comments to the Lloydminster Chamber of Commerce

PH: 780.875.9013, Email: info@lloydminsterchamber.com

COMPANY NAME: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

PHONE: _____ FAX: _____

E-MAIL: _____

WEBSITE: _____

DISCOUNT DESCRIPTION: _____

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**This discount expires _____/_____.

I have read the Member to Member Discount Program and agree to the Program Criteria.

Signature

Print Name

Date

Title