













YOUR BUSINESS COMMUNITY working together

## VALUE ADDED PROGRAMS

#### About the Chamber of Commerce

A Chamber of Commerce is a voluntary business organization, supported by its member firms to promote the areas economic growth and development. A Chamber enables businessmen and businesswomen to accomplish collectively what no one of them could do individually, creating a pool of resources from which one can draw ideas, energy, and finances.

Your local Chamber provides a powerful voice on behalf of the business community; it speaks out on issues such as taxes, transportation, education, and labour that affect your business because you are located in the area. As a member of your local Chamber you make that voice even stronger to speak on your behalf. Your membership investment allows your local Chamber to be a resource of information and services for the business community and the region that it serves.

Many businesses both small and large support the Chamber because it is simply good business.

### The Chamber of Commerce Online Business Directory

Your online billboard in the business world! Increase your SEO and enhance your online presence with a webpage on www.lloydminsterchamber.com

According to an Angus Reid Poll conducted, once people have found the product or service they require on a site, one of the top reasons people choose to make a purchase is the credibility of the business!

On the internet, it is difficult to provide credibility online. That is why the Lloydminster Chamber of Commerce has created the online business directory. The directory assists member organizations such as yours in reassuring credibility when the client is searching for products and services online.

This offer to participate in the online business directory is available to all members of the Lloydminster Chamber of Commerce.

### Benefits of the Business Directory

Credibility on the Internet—The Lloydminster Chamber of Commerce gives Lloydminster and area consumers a central directory to look for credible businesses on the internet.

Opportunities to Gain New Customers—The Membership directory is a great and effective way to connect with new customers and support your existing clients.

Simple to Use & Unlimited Updates—With minimal computer experience, YOU can create and make changes to your webpage. Keep your site current with a few easy key strokes.

Market Your Website—Leverage the exposure of your profile page and drive traffic to your corporate website.



# VALUE ADDED PROGRAMS

#### Programs Designed for the Membership

In addition to the advocacy that your local Chamber works hard to achieve for the business community, the Chamber also provides its members with a number of benefit programs for businesses big and small!

- Networking: Numerous networking opportunities are available for members such as our monthly Chamber Connect, Annual Golf Tournament, Businesses Week Events, Business Awards Gala, etc.
- Community Involvement: The Chamber sits on many different external community committees where the Chamber can bring the voice and concerns of business and helps contribute to the solutions.
- Meetings, Workshops & Conferences: The Chamber attends several meetings and conferences on our members behalf. We also hold educational workshops for our members to attend.
- Chamber Group Insurance Plan: If your business is a Chamber member, operates year-round and has been operating for at least 6 months, you are eligible to apply.
- Online Job Posting at LloydJobs.com: Members can post job opportunities free of charge!
- Chamber Trust Seals: The Chamber trust seal is recognized worldwide as a sign of integrity in business practice.
- Members First Policy: Every day the Chamber office receives inquiries from near and far of where one can find a particular product or service. It is our policy to refer to a member first every time.
- Business Week & Awards: The annual Business Awards recognize local businesses for their business excellence.
- Gold Star Service With A Smile Accreditation: Each month the Chamber recognizes individuals or businesses who provide first class customer service.

Listing in the Saskatoon Business Directory & Buyer's Guide.

### Membership Advantage - Political Advocacy

The advocacy work that the Chamber does on behalf of its members is some of the most important work that the Chamber does. Each year, members are invited to participate with the board of directors to determine the policy direction for the year. Local resolutions are taken to the City of Lloydminster, provincial issues are presented at the Alberta and Saskatchewan Chambers AGMs in May, and federal issues are presented to the Canadian Chamber in September. The Lloydminster Chamber has authored and taken forward many policy resolutions that have seen changes made in legislation or actions at all levels of government.

### The 2022 Selected Issues Report includes the following Policy Resolutions:

- · Public Infrastructure to Support Community Growth (Public Transportation)
- · Saskatchewan Funding for Policing in Lloydminster
- · Adequate Internet Services for Businesses in Lloydminster
- · Access to Net Care in Alberta by Saskatchewan Clinics in Lloydminster
- · Social and Affordable Housing Strategy for the City of Lloydminster

For more information, visit the Chamber office or our website.





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- Marketing: Each Chamber member has one free newsletter advertisement per year and discounts on regular advertising throughout the year.
- Member Spotlight Program: Chamber Members have the opportunity to be featured in our Member Spotlight Program. A 3-5 paragraph write up along with your business logo will be featured in our biweekly newsletter, social media channels and featured in the Weekly Bean.
- Grand Openings: Celebrate your new office or opening day with us! Featuring a ribbon cutting, speeches from our Board members and advertising to help commemorate your new chapter

Hosting a Chamber Connect event can be a strategic approach to showcase a business and its offerings to a diverse audience. Whether introducing a new service or highlighting existing strengths, such gatherings enable companies to create awareness and generate interest among attendees.

Consider joining us at our next Chamber on Tap gathering to enjoy a relaxing and informative evening of networking, knowledge sharing, and community engagement. Its an opportunity not to be missed!

Give us a call at 780-875-9013 for more information!





We are dedicated to helping your business succeed, feel free to reach out to marketing@lloydminsterchamber.com for more information







### MEMBER APPLICATION

Organization Name:		Date:		
Mailing Address:				
City:	Province:	Postal Code:		
Business Location:				
City:	Province:	Postal Code:		
Phone #	Cell #	Email:		
Owner:	Contact Person:			
Website:	Business Hours:			
Category:	Description:			
	_	so, please enter the name of the business or		
Total # of Employees: MPP: (group insurance only)	Membership Fee: \$ GST: \$ Total: \$			
	Card Holder Name: Card Holder Signature: X_			



### **FEE SCHEDULE**

# EMPLOYEES	ANNUAL FEE	GST (5%)	TOTAL
1-5	\$247.80	\$11.80	\$259.60
6-10	\$354.90	\$16.90	\$371.80
11-20	\$466.20	\$22.20	\$488.40
21-60	\$618.45	\$29.45	\$647.90
61-100	\$801.15	\$38.15	\$839.30
101-300	\$1047	\$52.35	\$1099.35
301-500	\$1901.55	\$90.55	\$1992.10
501-1000	\$2511.60	\$119.60	\$2631.20
Non Profit	\$138.60	\$6.60	\$145.20

\*\*\* Part Time Employee = 1/2 of an employee Corporate Memberships are also available. Call the office to inquire.



## **EXECUTIVE**

President

**Past President** 

**Vice President** 

**Finance Director** 

**City Appointed Director** 

Director

Director

**Director** 

Director

**Director** 

Director

Director

**Blaine Stephan** 

**Jody Herbus** 

**Donna Schellenberg** 

**Ashley Scott** 

**Gerald Aalbers** 

**Shane Fluney** 

Ritchie Chua

**Chad Tabish** 

**Paul Melrose-Wyatt** 

**Jackie Tomayer** 

Tricia Hunter

**Geordie Fitzsimonds** 

## **COMMITTEE CHAIRS**

Political Action
Member Relations

**Blaine Stephan** 

### **STAFF**

**Executive Director** 

**Finance and Fundraising Administrator** 

**Business Relations Representative** 

**Event Coordinator and Executive** 

**Assistant** 

**Marketing and Communications** 

Coordinator

**Digital Services Squad** 

Teri-Lynn Mackie Charlene Kozak Ryan Topley

Ryan Topicy

Courtney Schneider

**Jaymie Firkus** 

**Danaiya Boisvert** 

